

BA SOCIOLOGY
SEMESTER- 3RD
COMMUNICATION, MEDIA AND DEVELOPMENT
BSO-301

Duration: 3 Hrs.

Marks: 70

PART : A (OBJECTIVE) = 20
PART : B (DESCRIPTIVE) = 50

[PART-B : Descriptive]

Duration: 2 Hrs. 40 Mins.

Marks: 50

[**Answer question no. One (1) & any four (4) from the rest**]

1. Discuss the process of communication with the help of diagram. 10
2. Write in brief on the growth of radio and newspaper in general with special reference to India. 10
3. Discuss the role of media in the development of our country. 10
4. News paper as a tool of national construction and social reformation. Explain the statement. 10
5. What do you mean by group communication? State the difference between group media and folk media. 10
6. Critically examine internet as a tool for development. 10
7. Analyse the attitudes and values portrayed in different television programs. 10
8. Discuss the role of various contributors in the growth of television broadcasting in India. 10

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