

**BACHELOR OF BUSINESS ADMINISTRATION
THIRD SEMESTER
ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT
BBA – 304**

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

- Excessive ploughing back may cause dissatisfaction amongst the _____ as they would get lower dividend.
 - Debenture holders
 - Shareholders
 - Lenders
 - Suppliers
- What does ZED stand for in the context of MSMEs and certification in manufacturing?
 - Zero Defect Zero Effect
 - Zero Effect Zero Defect
 - Zero Effectiveness Zero Defectiveness
 - Zero Delays Zero Effect
- What should be considered while developing business plan?
 - Preciseness
 - Do not conceal any information
 - Avoid using special or technical word
 - All
- Short term funds are those which are required for a period not exceeding
 - 1 year
 - 6 months
 - 3 months
 - 9 months
- Which companies can raise funds through Public Deposits?
 - Public Companies
 - Old Companies
 - New Companies
 - Both b and c
- Purpose of business plan are
 - For obtaining finance
 - For evaluating performance
 - For identifying opportunities
 - All of the above
- What is the MSME Public Procurement Portal called?
 - MSME Samjhauta
 - MSME Sambandh
 - MSME Sandesh
 - MSME Sampark
- MSME is defined under which act?
 - MSME Act, 2004
 - MSMED Act, 2006
 - MSMED Act, 1999
 - MSME Act, 2001
- In production sector, a micro enterprise is an enterprise where investment in plant and machinery does not exceed _____.
 - Rs 10 lakh
 - Rs 15 lakh
 - Rs 20 lakh
 - Rs 25 lakh
- In production sector, a medium enterprise is an enterprise where the investment in plant and machinery is more than Rs.5 crore but does not exceed _____.

- a. Rs 8 crore
c. Rs 15 crore
- b. Rs 10 crore
d. Rs 20 crore
11. Micro or Small Enterprise (as defined in the MSMED Act 2006) may be said to have become Sick, if
- a. Any of the borrower account of the enterprise remains NPA for ten months or more
c. Any of the borrower account of the enterprise remains NPA for five months or more
- b. Any of the borrower account of the enterprise remains NPA for eight months or more
d. Any of the borrower account of the enterprise remains NPA for three months or more
12. Which one is not the long term source of finance?
- a. Shares
c. Term loans
- b. Debentures
d. Hire purchase
13. Which one of the following is included in the category of Owner's Funds?
- a. Debentures
c. Equity share
- b. Loans from banks
d. Public deposits
14. Rates of interest offered on public deposits are usually _____ than that offered on bank deposits
- a. Lower
c. Equal
- b. Higher
d. None of these
15. _____ is an unsecured promissory note issued by a firm to raise funds for a short period, varying from 90 days to 364 days.
- a. Bill of Exchange
c. Debenture
- b. Bond
d. Commercial Paper
16. The bank primarily focuses on the development of MSME
- a. SBI
c. RBI
- b. SIDBI
d. NABARD
17. Under franchising:
- a. Control on the product remains in the hands of franchisor
c. Above (a) and (b) both
- b. Control on the product remains in the hands of franchisee
d. None of these
18. Which of these is not a type of entrepreneurship?
- a. Small business entrepreneurship
c. Large scale entrepreneurship
- b. Scalable entrepreneurship
d. Intrapreneurship
19. Why business plan is needed?
- a. For obtaining finance
c. For identifying opportunities
- b. For evaluating performance
d. All of the above
20. What is the most important part of your business plan?
- a. Executive Summary
c. Background
- b. Table of contents
d. Financial Plan

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

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|---|--------|
| 1. Describe legal requirements for setting up a business. | 10 |
| 2. a) Write the role of an entrepreneur. | 5+5=10 |
| b) Write the characteristics of entrepreneurs. | |
| 3. a) Define MSME. | 2+8=10 |
| b) Discuss how micro, small, medium enterprise has been categorized. | |
| 4. a) Discuss the importance of site location. | 4+6=10 |
| b) Discuss various factors one needs to be considered while choosing a site location. | |
| 5. a) Discuss EDP. | 4+6=10 |
| b) Role of any two developmental banks towards promoting entrepreneurship. | |
| 6. Write a note on growth and expansion strategy of an enterprise. | 10 |
| 7. a) Define business plan. | 2+8=10 |
| b) Discuss the importance of business plan and its format. | |
| 8. Discuss various sources of fund based on owned, borrowed and time period. | 10 |

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