

BBA LLB
SECOND SEMESTER
IT & ITS APPLICATION IN BUSINESS
BBLB - 204
[USE OMR FOR OBJECTIVE PART]

SET
A

Duration: 3 hrs.

Full Marks: 70

Time: 30 min.

[Objective]

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. The basic operations performed by a computer are
 - a. Logical operations
 - b. Storage
 - c. Arithmetic operation
 - d. All of the above
2. The system manager is responsible for
 - a. Research and install new systems and networks
 - b. Organize the purchase of hardware and software
 - c. Evaluate user needs and system functionality, ensuring that IT facilities meet these needs
 - d. All of the above
3. Which of the following is an example of Information?
 - a. Average test score for a class
 - b. A student's test score
 - c. Both a & b
 - d. None of these
4. The two kinds of main memory are:
 - a. Primary and secondary
 - b. Random and Sequential
 - c. ROM and RAM
 - d. All of above
5. What is a segment in an EDI transaction
 - a. Individual items of information within the document.
 - b. A group of like data elements
 - c. Documents that are typically exchanged between businesses
 - d. None of these
6. Which of the following is not an input device?
 - a. OCR
 - b. Optical scanners
 - c. Voice recognition device
 - d. COM (Computer Output to Microfilm)
7. Optical disc is a type of
 - a. Off-line storage
 - b. Tertiary storage
 - c. Primary storage
 - d. Secondary storage
8. Which of the following storage devices can store maximum amount of data?
 - a. Hard Disk
 - b. Magneto Optic Disk
 - c. Floppy Disk
 - d. Compact Disk

9. What happens when you press Ctrl + X after selecting some cells in Excel?
 - a. The cell content of selected cells disappears from cell and stored in clipboard
 - b. The cells selected are marked for cutting
 - c. The selected cells are deleted and the cells are shifted left
 - d. The selected cells are deleted and cells are shifted up
10. "Ctrl + A" is used to
 - a. Bold highlighted selection.
 - b. Opens a new, blank document window
 - c. Select all contents of the page.
 - d. Copy selected text.
11. Which can be used for quick access to commonly used commands and tools?
 - a. Status bar
 - b. Tool bar
 - c. Menu bar
 - d. Title bar
12. As the user types, AutoCorrect was originally designed to replace
 - a. Short and repetitive words
 - b. Misspelled words
 - c. Grammatically incorrect words
 - d. None of these
13. HTTP is
 - a. A web browser
 - b. a set of rules which are used to retrieve linked web pages across the web
 - c. A search engine
 - d. None of the above
14. URL is the acronym for
 - a. Uniformly Reachable Link
 - b. Universal Record Locator
 - c. Universal Record Linking
 - d. Uniform Resource Locator
15. A computer network permits sharing of
 - a. Resources
 - b. Information
 - c. Both a & b
 - d. None of these
16. 1 MHz = ?
 - a. 1000 Hz
 - b. 1000 KHz
 - c. 10 Hz
 - d. 100 KHz
17. LAN, WAN and MAN are computer networks cover different areas. Their first alphabets L, W and M respectively stand for
 - a. Local, World and Middle
 - b. Local, Wide and Metropolitan
 - c. Long, Wireless and Metropolitan
 - d. None of the above
18. A router is
 - a. A network adapter used to set up a wired network
 - b. a device used for conversion between analog signals and digital bits
 - c. a network device that can receive the data, analyze it and transmit to other networks
 - d. An eight-pin connector

19. Network of networks is known as
- a. Intranet
 - b. Internet
 - c. Local Area Network
 - d. Wide Area Network
20. The first operational computer in the world was the----- for the United States Department of Defence
- a. ARPANET
 - b. ERNET
 - c. SKYNET
 - d. DARPANET

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(Descriptive)

Time : 2 hrs. 30 min.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. a. Discuss the significance of IT in business. 5+5=10
b. What are the responsibilities of a system manager in any organization?
2. Draw the underlying logical structure of the computer system and elaborate the different building blocks. 10
3. a. What is Electronic Data Interchange (EDI)? Illustrate the three steps involved in sending EDI documents. 5+5=10
b. Draw a comparison between the paper-based transaction process and EDI transaction process for exchange of business documents.
4. "Databases in Access are composed of many objects." What are these "objects" of MS-Access Database? Briefly explain their functions. 10
5. What is computer network? What are the different types of computer networks? Explain each one of them. 2+8=10
6. What do you mean by communication protocol? Briefly illustrate the two basic communication protocols: IP and TCP 2+4+4
=10
7. Define Intranet. What are the advantages of Intranet? Draw a comparison between Intranet and Extranet. 2+5+3
=10
8. Discuss the 10 basic principles of netiquette recommended to guide people new to the internet and to provide critical thinking points for experienced users. 10

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