

BACHELOR OF BUSINESS ADMINISTRATION
THIRD SEMESTER [REPEAT]
ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT
BBA – 304

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Excessive ploughing back may cause dissatisfaction amongst the _____ as they would get lower dividend.
 - a. Debenture holders
 - b. Shareholders
 - c. Lenders
 - d. Suppliers
2. What does ZED stand for in the context of MSMEs and certification in manufacturing?
 - a. Zero Defect Zero Effect
 - b. Zero Effect Zero Defect
 - c. Zero Effectiveness Zero Defectiveness
 - d. Zero Delays Zero Effect
3. What should be considered while developing business plan?
 - a. Preciseness
 - b. Do not conceal any information
 - c. Avoid using special or technical word
 - d. All
4. Short term funds are those which are required for a period not exceeding
 - a. 1 year
 - b. 6 months
 - c. 3 months
 - d. 9 months
5. Which companies can raise funds through Public Deposits?
 - a. Public Companies
 - b. Old Companies
 - c. New Companies
 - d. Both b and c
6. Purpose of business plan are
 - a. For obtaining finance
 - b. For evaluating performance
 - c. For identifying opportunities
 - d. All of the above
7. What is the MSME Public Procurement Portal called?
 - a. MSME Samjhauta
 - b. MSME Sambandh
 - c. MSME Sandesh
 - d. MSME Sampark
8. MSME is defined under which act?
 - a. MSME Act, 2004
 - b. MSMED Act, 2006
 - c. MSMED Act, 1999
 - d. MSME Act, 2001

9. In production sector, a micro enterprise is an enterprise where investment in plant and machinery does not exceed _____.
- | | |
|---------------|---------------|
| a. Rs 10 lakh | b. Rs 15 lakh |
| c. Rs 20 lakh | d. Rs 25 lakh |
10. In production sector, a medium enterprise is an enterprise where the investment in plant and machinery is more than Rs.5 crore but does not exceed _____
- | | |
|----------------|----------------|
| a. Rs 8 crore | b. Rs 10 crore |
| c. Rs 15 crore | d. Rs 20 crore |
11. Micro or Small Enterprise (as defined in the MSME Act 2006) may be said to have become Sick, if
- | | |
|--|---|
| a. Any of the borrower account of the enterprise remains NPA for ten months or more | b. Any of the borrower account of the enterprise remains NPA for eight months or more |
| c. Any of the borrower account of the enterprise remains NPA for five months or more | d. Any of the borrower account of the enterprise remains NPA for three months or more |
12. Which one is not the long term source of finance?
- | | |
|---------------|------------------|
| a. Shares | b. Debentures |
| c. Term loans | d. Hire purchase |
13. Which one of the following is included in the category of Owner's Funds?
- | | |
|-----------------|---------------------|
| a. Debentures | b. Loans from banks |
| c. Equity share | d. Public deposits |
14. Rates of interest offered on public deposits are usually _____ than that offered on bank deposits
- | | |
|----------|------------------|
| a. Lower | b. Higher |
| c. Equal | d. None of these |
15. _____ is an unsecured promissory note issued by a firm to raise funds for a short period, varying from 90 days to 364 days.
- | | |
|---------------------|---------------------|
| a. Bill of Exchange | b. Bond |
| c. Debenture | d. Commercial Paper |
16. The bank primarily focuses on the development of MSME
- | | |
|--------|-----------|
| a. SBI | b. SIDBI |
| c. RBI | d. NABARD |
17. Under franchising:
- | | |
|--|--|
| a. Control on the product remains in the hands of franchisor | b. Control on the product remains in the hands of franchisee |
| c. Above (a) and (b) both | d. None of these |

18. Which of these is not a type of entrepreneurship?
- a. Small business entrepreneurship
 - b. Scalable entrepreneurship
 - c. Large scale entrepreneurship
 - d. Intrapreneurship
19. Why business plan is needed?
- a. For obtaining finance
 - b. For evaluating performance
 - c. For identifying opportunities
 - d. All of the above
20. What is the most important part of your business plan?
- a. Executive Summary
 - b. Table of contents
 - c. Background
 - d. Financial Plan

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

- | | |
|---|--------|
| 1. Describe legal requirements for setting up a business. | 10 |
| 2. a) Write the role of an entrepreneur. | 5+5=10 |
| b) Write the characteristics of entrepreneurs. | |
| 3. a) Define MSME. | 2+8=10 |
| b) Discuss how micro, small, medium enterprise has been categorized. | |
| 4. a) Discuss the importance of site location. | 4+6=10 |
| b) Discuss various factors one needs to be considered while choosing a site location. | |
| 5. a) Discuss EDP. | 4+6=10 |
| b) Role of any two developmental banks towards promoting entrepreneurship. | |
| 6. Write a note on growth and expansion strategy of an enterprise. | 10 |
| 7. a) Define business plan. | 2+8=10 |
| b) Discuss the importance of business plan and its format. | |
| 8. Discuss various sources of fund based on owned, borrowed and time period. | 10 |

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